

## Spatial and Architectural *Dramalities* of Trump



This article makes the hypothesis that if dramality is above all a television genre, its functioning also seems to appear in the way Trump mediatizes its political activities. By observing some of the media objects and events staged by Trump, such as his escalator descents from the Trump Tower, the popularization of Trump's Border Wall, the proposed decree entitled "Making Federal Buildings Beautiful Again" or the transgression of symbols embodied by the July 4, 2019 show at the Lincoln Memorial in Washington, D.C., we will question his contradictory position between conservatism and symbolic violence. Then we will see to what extent trumpets' dramatizations influence architectural activities and the management of spaces on American territory.

**Key words:** Architecture, Visual Culture, Dramality, Television, Power.

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